

# PENNSYLVANIA CHIROPRACTIC ASSOCIATION

Attention CA's: Please pass this important Information from PCA/Pennsylvania Chiropractic Association to your Doctor right away!



Dear PCA Member

We are happy to inform you of your "latest and truly greatest" PCA benefit. Our Association has just negotiated an exclusive arrangement with CBG, Chiropractors Buying Group, Inc.

Due to CBG's extensive purchasing power through their many vendor relationships including many you currently use, all active PCA members can now benefit from dramatic savings on Chiropractic supplies and services. This includes X-Ray Film, Face Paper, Treatments Supplies, Office Supplies and many other items/services.

CBG Membership is now an integral part of the PCA membership package and we have negotiated with CBG the following, absolutely free for all active PCA members that take advantage of enrollment in CBG:

- Free annual membership
- Free package of 100 special greeting cards for patient loyalty, welcome, congratulations, thank you for referrals, etc.
- Free product samples
- Free giveaway items for your patients
- Free additional vendor savings coupons and ongoing discount offers

Your new CBG membership will be effective immediately upon receipt of your confirmation. This will ensure your participation in all member benefits as well as allow you to receive fax and email specials. Sign and fax back your acknowledgement form to **800-649-0899** (return within 24 hours). Upon receipt of confirmation your complete membership packet as well as special free member gifts will arrive within 14 days.

PCA encourages all members to maximize savings and reduce expenses by utilizing your CBG member benefits for all your supply needs. Keep an eye out for the CBG logo on special fax/email offers.

If you have any questions please feel free to call Ramona Anderson at 717-232-5762 x105.

Sincerely,

Marc Persson  
Membership Committee Chair

Ramona Anderson  
Director of Membership & Marketing

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[www.pennchiro.org](http://www.pennchiro.org)

(Please print legibly)

Date \_\_\_\_\_

PCA Member Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Office Tel Number: \_\_\_\_\_

\*Email \_\_\_\_\_

Fax \_\_\_\_\_

\*CBG keeps all email addresses private and confidential and will never share them with any outside company or agency.

Your signature above entitles you to your free one year CBG membership and all associated benefits, as well as your permission to receive special fax and email communications from CBG and affiliated CBG agents.

**Please provide the above requested information, sign and fax back to 800-649-0899 or 248-307-0706**